

# Corporate Sponsorship Packages

Eduvision is a woman-led NGO bridging the STEM gender gap for girls in underserved communities across Ghana through training, mentorship, clubs, and policy advocacy. We offer four corporate sponsorship tiers named after the STEM journey itself because the best partners don't just fund the mission, they become part of it.

## TRAILBLAZER · GHS 50,000+ per year

### What's included

- Title sponsorship of one flagship programme or the annual Girls in STEM Summit
- Naming rights for one Eduvision Girls STEM Innovation Club
- Co-funding of STEM kits for 50+ girls across partner schools
- Dedicated seat on the Eduvision Partnership Advisory Council
- Co-designed CSR/ESG impact report for internal and external use
- Official visit to a sponsored school or community programme
- Priority access to all Eduvision research publications and data
- Bespoke impact story — video, case study, or feature article

### Recognition & Visibility

- Largest logo on all event banners, backdrops, and printed materials
- Homepage + About page feature on the Eduvision website
- 4 dedicated social media posts per quarter
- Named in all press releases, media coverage, and annual reports
- Speaking slot at flagship events and summits
- Monthly programme briefing directly from the Executive Director
- Certificate of partnership

## INNOVATOR · GHS 25,000 – 49,999 per year

### What's included

- Co-sponsorship of one STEM event, seminar, or training workshop
- Mentorship programme funding for up to 25 girls
- Contribution to the Eduvision scholarship fund
- Invitation to co-host a panel or breakout session at an Eduvision event
- Access to graduate profiles for internship or employment opportunities
- Participation in stakeholder roundtables and policy forums
- Quarterly impact briefing with programme metrics

### Recognition & Visibility

- Large logo on event banners and backdrops
- Dedicated partner page feature on the Eduvision website
- 2 dedicated social media posts per quarter
- Named in the annual report, event programmes, and newsletters
- Co-branded digital and print marketing collateral
- Certificate of partnership

## BUILDER · GHS 10,000 – 24,999 per year

### What's included

- Sponsorship of a specific programme component (e.g., digital skills workshop or club supplies)
- Funding for training materials and STEM learning resources

### Recognition & Visibility

- Logo on event banners and materials for sponsored events
- Listed as Builder Partner on the Eduvision website

<ul style="list-style-type: none"> <li>– Recognition at two (2) Eduvion events per year</li> <li>– Invitation to Eduvion community engagement sessions</li> <li>– Access to the Eduvion school and partner network</li> <li>– Bi-annual impact report on funded activities</li> </ul>	<ul style="list-style-type: none"> <li>– 1 dedicated social media acknowledgement per quarter</li> <li>– Mentioned in programme press releases and newsletters</li> <li>– Certificate of partnership</li> </ul>
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## EXPLORER · GHS 2,500 – 9,999 per year

<p><b>What's included</b></p> <ul style="list-style-type: none"> <li>– Sponsorship of a mini-event, seminar registration, or resource pack for girls</li> <li>– Contribution to transportation and logistics for community outreach</li> <li>– Invitation to one Eduvion event per year as a guest organisation</li> <li>– Annual impact letter detailing the difference your contribution made</li> </ul>	<p><b>Recognition &amp; Visibility</b></p> <ul style="list-style-type: none"> <li>– Listed as Explorer Supporter on the Eduvion website</li> <li>– Named in the annual report</li> <li>– One social media shout-out per year</li> <li>– Certificate of support</li> </ul>
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### IN-KIND SPONSORSHIP

Not all partnerships are financial — and that is perfectly fine. We welcome contributions of equivalent value: technology (computers, tablets, software), STEM equipment, expert volunteers, venue and logistics support, or printing. All in-kind partnerships are formally valued, documented, and acknowledged at the appropriate tier level.

### At-a-Glance: Benefit Comparison

Benefit	Trailblazer	Innovator	Builder	Explorer
Title/flagship sponsorship	✓	—	—	—
Naming rights (club)	✓	—	—	—
Advisory council seat	✓	—	—	—
Event co-sponsorship	✓	✓	—	—
Scholarship fund contribution	✓	✓	—	—
Speaking / panel slot	✓	✓	—	—
Programme/school visit	✓	✓	—	—
Event attendance invitation	✓	✓	✓	✓
STEM kits (girls supported)	50+	25+	10+	5+
Impact reporting	Monthly	Quarterly	Bi-annual	Annual
Website feature	Homepage	Partner page	Listed	Listed
Social media (per quarter)	4 posts	2 posts	1 post	Annual
Event banner logo	Largest	Large	Medium	—
Certificate of partnership	✓	✓	✓	✓
CSR / ESG custom report	✓	—	—	—

## Terms & Conditions

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### 1. Partnership Duration

- All packages run for one (1) programme year from MOU signing, renewable by mutual written agreement.
- Multi-year commitments are welcome and attract enhanced recognition.

### 2. Payment

- 50% of the agreed amount is due upon MOU signing; the remaining 50% within 90 days of programme start, or as otherwise agreed.
- Accepted: bank transfer, mobile money, or cheque payable to Eduvision NGO.
- In-kind contributions are jointly valued and documented before the partnership commences.

### 3. Reporting & Accountability

- Eduvision will provide regular impact reports at the frequency set by the partner's tier.
- Partners may request a mid-year review with the Eduvision team.
- Financial records are available for review upon request, in line with our governance policy.

### 4. Brand & Logo Use

- Partner logos are used solely for Eduvision activities and only with prior written approval.
- Partners must not misrepresent the nature or scope of their relationship with Eduvision.
- Eduvision reserves the right to update partner materials to align with the current programme branding.

### 5. Termination

- Either party may exit with 30 days' written notice.
- Deployed funds and in-kind contributions are non-refundable unless expressly agreed in writing.
- Upon exit, Eduvision will issue a final prorated impact report.

### 6. Governing Law

- This agreement is governed by the laws of the Republic of Ghana.
- Disputes will first be resolved through good-faith negotiation; failing which, through mediation.

**To proceed or discuss this package, reach out to us:**

Email: [partnerships@eduvisiongh.org](mailto:partnerships@eduvisiongh.org)

All packages are flexible. We are happy to design an arrangement that aligns with your CSR strategy and organisational goals.